




JAIDEN SHORTT

UX DESIGNER | UX RESEARCHER

 (406) 281-1525

 Jaiden.O.shortt@gmail.com

 haylee.shortt@bsu.edu

 shorttux.com

ABOUT:

User experience research and design professional dedicated to developing intuitive, user-centered digital experiences. Passionate about user research, branding, empathetic design, and improving web accessibility to make the internet the all-inclusive space it should be.

WORK EXPERIENCE:

UX Specialist | The Digital Corps

Jan. 2026 – Present

- Collaborate on accessibility initiatives by developing testing frameworks and internal training programs to improve accessibility across campus
- Conduct user research, create wireframes, and perform usability testing for web and mobile applications serving Ball State and the Muncie community
- Collaborate within a UX team of 8 to design user-centered solutions that enhance usability and overall user experience

UX Apprentice | The Digital Corps

Sept. 2024 – Jan. 2026

- Worked cross-functionally with development and design teams to deliver meaningful user experiences
- Created and presented UX information architecture, including personas, empathy maps, workflows, sitemaps, clickable prototypes, and test plans
- Contributed to iterative design improvements based on user feedback, research insights, and usability findings

Team Trainer | Culver's

Dec. 2024 – Jan. 2026

- Trained and onboarded new hires, translating procedures into clear, user-friendly guidance to improve consistency
- Observed customer and employee interactions to identify pain points and improve service workflows
- Delivered real-time feedback and coaching to enhance performance and guest experiences
- Maintained high quality and safety standards, ensuring reliable and accessible service for all customers

Marching Band Visual Technician | Alexandria Monroe

Summer 2023

- Led rehearsals and coached performers, breaking down complex visual expectations into clear, learnable steps
- Analyzed judges' feedback and performance recordings to identify gaps and inform targeted improvements
- Provided individualized feedback to support skill development and confidence across varying ability levels

EDUCATION:

2023 - ex. 2027 | Ball State University

Muncie, IN

BS in Media Design and Development

2022 - 2023 | Hinds Career Center Elwood, IN

Certifications in Adobe Creative Suite

SKILLS:

UX Research and design:

- Information architecture
- Quality assurance and usability testing
- Wireframing
- Prototyping

Tools:

- Figma
- Adobe Creative Suite
- Google Workplace
- Microsoft Office

Technical:

- Basic Python and Java
- WCAG accessibility standards
- AP Style

Media and communication:

- Photography
- Photo editing
- Media literacy
- Data visualization
- Beginner Spanish